



***Snapping Garters for Animal  
Welfare since 2011!***

**Non-profit # - 783485873NP0001**

## **SNAP! SHOW 2023**

**May 19<sup>th</sup> and 20<sup>th</sup>, 2023**

### **SPONSORSHIP KIT**

#### **What is SNAP!?**

SNAP! is a charity event that raises money for animal groups in the Fredericton and surrounding area. The show consists of a spectacular line-up of song and dance by over 70 local volunteer singers and dancers. It is a show filled with sassy fun, humour, and the message of animal welfare. Due to the generous sponsors in the past, and of the general public, we have made this show a success! Not only have we raised over \$120,000 for animal welfare in our community, but we have generated a show that helps build self-confidence of local performers and supports the local performance community. We would love to have you become of a part of our SNAP! family.

#### **Where do the proceeds go?**

SNAP! 2023 will support animal groups in the area. Groups who have benefited in the past have included Fredericton SPCA, Ferret Lovers Society of Atlantic Canada (FLSAC), Elderdog Fredericton, Boston Terrier Rescue of Canada, and the Maritime Greyhound Adoption Program. These organizations contribute to or provide animal welfare education as well as other programs which aid animals in New Brunswick.

**Event Attendees:** SNAP! is held at *Le Centre Communautaire Sainte-Anne Theatre* in Fredericton, NB. Evening shows will be held on May 19<sup>th</sup> and 20<sup>th</sup>, 2023 at 7:30 pm, as well as a matinee showing at 3:00 pm on May 20<sup>th</sup>, 2023. Tickets are available for the public to purchase in advance or at the door for the event. The theatre holds 410 people per show. The show has been a sell-out for the show for the last three years. The event has the potential for 1210 attendees in the audience alone, plus many performers and volunteers that will be present at the event as well. This is the only animal welfare event of this nature in New Brunswick and it promises to be an excellent vehicle to promote your business or product.

**Benefits of Sponsoring:** We have **Four LEVELS of Sponsorship** available. Each level offers various benefits and opportunities for your company that will unlock avenues for greater recognition. These are outlined on the **SPONSORSHIP LEVEL Section** in this package.











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**What is in it for you?** SNAP! offers you a captive audience of pet owners, animal lovers, dance enthusiasts, and many others. It also offers you **High Business** or **Product Visibility** and **Brand Recognition** from publicity surrounding the event through media promotion, mini performances at local events, visual media such as posters and flyers, as well as internet media via websites and social networking groups.









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## **SNAP! SHOW 2023 Sponsorship Levels**

### **PLATINUM PAWS SPONSOR (\$2,500 or up)**

-  Your business logo and link to your website in the sponsor area of the SNAP! website
-  Four-time appearance of business ad included in the on-screen virtual program that runs before, during intermission, and after show.
-  Thank You mention and link to website on the SNAP! Facebook group
-  Option to distribute coupons and/or free samples
-  Option to set up table at event to promote your business
-  8 tickets to the Friday, May 19th, 2023 show
-  Pre-show Priority Seating
-  **Pre-show Sponsorship Reception – Come mingle with some of our performers while being treated to appetizers, drinks and goodie bags.**

### **BIG DOG SPONSOR (\$1,000 and up)**

-  Your business logo and link to your website in the sponsor area of the SNAP! website
-  Triple appearance of business ad included in the on-screen virtual program that runs before, during intermission, and after show.
-  Thank You mention and link to website on the SNAP! Facebook group
-  Option to distribute coupons and/or free samples
-  Option to set up table at event to promote your business
-  4 tickets to the Friday, May 19th, 2023 show
-  Pre-show Priority Seating
-  **Pre-show Sponsorship Reception – Come mingle with some of our performers, while being treated appetizers, drinks and goodie bags.**



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### **Cool Cat (\$500 and up)**

- 🐾 Your business logo and link to your website on the SNAP! website sponsor area
- 🐾 Double appearance of business logo included in the on-screen virtual program that runs before, during intermission, and after show
- 🐾 Option to distribute coupons and/or free samples
- 🐾 2 tickets to the Friday, May 19th, 2023 show
- 🐾 Pre-show Priority Seating
- 🐾 **Pre-show Sponsorship Reception – Come mingle with some of our performers, while being treated appetizers, drinks and goodie bag.**

### **Happy Hamster (\$250)**

- 🐾 Company name in sponsor area of SNAP! website
- 🐾 Appearance of business logo included in the on-screen virtual program that runs before, during intermission, and after show
- 🐾 Option to distribute coupons and/or free samples
- 🐾 1 ticket to the Friday, May 19th, 2023 show
- 🐾 Pre-show Priority Seating
- 🐾 Pre-show Sponsorship Reception – Come mingle with some of our performers, while being treated appetizers, drinks and goodie bag. You are welcome to bring one ticket-holding guest with you to the reception